

SARIKA PERSAUD

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SUMMARY

Graphic designer aspiring to utilize my creative and innovative skills in designing to produce outstanding visual products. I aim to leverage excellent communication, interpersonal and client management skills to strengthen business proficiency.

EDUCATION

Fashion Institute of Technology (FIT) – New York, NY

- Present: AAS in Communication Design; Expected Graduation: May 2018

Thomas A. Edison High School (TAEHS) –Jamaica, NY

- Graduated: June 2016

EXPERIENCE

CAREER DEVELOPMENT PROGRAM- WORKSITE: FASHION INSTITUTE OF TECHNOLOGY

The Center for Arts Education - New York, NY

February 2016 - June 2016

- Selective internship program that allowed me to create advertisements and graphic layouts based on my knowledge of principles and aesthetic design concepts for fashion related events in addition to primary office administration responsibilities.

EXTRACURRICULAR ACTIVITIES

RENEGADE MODELING AGENCY - FIT

2016 to Present

- Built and expanded my knowledge with vivid experience of the fashion industry by modeling in fashion shows and interacting with stylists, designers, photographers, and make-up artists.

W27 NEWSPAPER – FIT

- Graphically designed illustrations for editorials and produced written articles pertaining to the topics of interest to the college community; Involved in all aspects of production: journalism, editing, layout, budget, promotion, advertising, etc.

ADDITIONAL SKILLS

- Proficiency in Adobe Creative Suite (Photoshop, Illustrator, InDesign) and Microsoft Office Suite (Word, Excel, PowerPoint)
- Skilled at managing administrative processes to reduce errors, improve accuracy and achieve objectives within detail-oriented environments'

ACCOMPLISHMENTS

- Certification in Adobe Photoshop CS6 and Adobe Illustrator CS6
- First Place Winner for Banner Design in NYC SkillsUSA Citywide Competition